

CYBERDISE Cybersecurity Awareness



CYBERDISE

With \$21B market by 2032 and AI-powered attacks already more effective than humans - organizations need smarter protection. CYBERDISE brings the power of AI to cybersecurity awareness.

Stage: **Pre-Seed**

Founded / ARR2024 / Employees: **2023 / 120K / 12**

Investment opportunity: **\$600,000**

Use of funds: to quickly reach \$1M ARR

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<https://cyberdise-awareness.com/>

WHY CYBERDISE - WHY NOW

- **Rapid Market Growth:** The global cybersecurity awareness training market is projected to expand from \$4.3 billion in 2023 to \$21 billion by 2032, reflecting a robust CAGR of 17.3%
- **Urgent Need:** AI-powered phishing already more effective than humans with 47% of successful cyber attacks being caused by careless employees.
- **Proven Market Fit:** CYBERDISE has achieved product-market fit (PMF), validated by six-figure revenue and a growing client base.
- **First-Mover Advantage:** CYBERDISE is the first cybersecurity awareness solution built with AI at its core, not as an add-on.

KEY FEATURES

- **Comprehensive Training Library:** 220+ attack templates and 100+ eLearning modules based on didactical concept.
- **Customizable Campaigns:** Full control over awareness training for any industry.
- **Reporting:** Actionable insights to measure and enhance user resilience.
- **Multi-Language Support:** Effective training across global teams.
- **Seamless Integration:** Works with existing systems (SSO, Azure, LDAP, REST API, Multi LLM).

30+ YEARS INFOSEC EXPERTISE



Palo Stacho
CEO, Strategy,
Sales, Channel
and Consulting



Fabian Meissner
Product and
Sales



Nuray Kenzhebek
Marketing,
Comms & Events



Sebastian Münster
Consulting &
Content

CHALLENGE

Traditional security awareness solutions are outdated - static, one-size-fits-all, and unable to counter evolving AI-powered attacks. With 47% of breaches being caused by employee mistakes, organizations need smarter, adaptive training.

SOLUTION

CYBERDISE delivers AI-powered cybersecurity awareness that adapts to evolving threats. With a world class simulator and with a training curriculum built on a didactically sound framework, our platform ensures that testing is conducted in an realistic environment and the e-learning are engaging but also effective in driving behavior change.

MILESTONES

Founded in October 2023, CYBERDISE achieved product-market fit in just 15 months, securing 12+ partners and 80,000+ users across 6 countries. Key milestones include launching AI-powered PhishSim, securing DACH distribution, and closing significant deals (1K, 10K, and 12K users). Our solution rapidly evolved from V1.0 to V2.7, introducing features like dynamic users, multi-tenancy, and Website Cloner, making CYBERDISE the leading AI-driven cybersecurity awareness platform. Won 7 awards.

REVENUE MODEL

Through channel sales with distributors, selected deals with key accounts, and revenue from third-party training content. This model scales easily while offering tailored solutions and expert learning.

COMPETITIVE ADVANTAGE

CYBERDISE stands out with customizable security training, AI-powered simulations, and flexible deployment options (cloud or on-premise). It's the only solution with full white-labeling, AI attack simulations, and multi-instance support, making it scalable for any organization. And we're European providing Swiss Quality.